



# FRIENDRAISERS

*An Easy Way for You to Help Us!*



## OVERVIEW

Friendraisers are a way for current supporters of All Square to invite friends, family and colleagues into our Dream Lab to learn about All Square and get involved as supporters, donors, and/or brand ambassadors.

## CONCEPT

Your social network is powerful and Friendraisers are an easy way to provide on-ramps for your network into our efforts and our movement.

## NUTS & BOLTS

Hosting a friendraiser is simple:

### What You Do

- Identify 20-30 people you'd like to invite;
- Work with our team to identify a date & time for the gathering;
- Circulate the invite to your invitees;
- Provide beer and/or wine (optional; we provide N/A drinks!)
- Attend the gathering and share why you support All Square.

### What We Do

- Prepare the Eventbrite (invite);
- Prep the space the day of the event;
- Provide grilled cheese & soft drinks to all attendees;
- Present to the group on Who We Are & What We Do.

## READY TO HOST YOUR FRIENDRAISER?

Email our Development Director, Roula Alkatout:  
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